



PRINCE ANDRE

Brazilian rapper and producer. Portuguese-language rap over club grooves.

NEXT ALBUM

TRANSMUTAÇÃO · PORTUGUESE-LANGUAGE RAP AND STORYTELLING · IN THE WORKS

NOW

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FATOS, THE 2019 EP WITH PRETO DIMI (AS AMOZZ) ·
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WHY NOW

His audience is already international: in 2025, Prince Andre was heard in 101 countries on Spotify, led by the United States and the United Kingdom, and most of his listeners are outside Brazil. Da Da On, from 2023, was played on BBC Radio 1 by Pete Tong and on Defected Radio, and has passed 247,000 public plays on Spotify, YouTube and SoundCloud (count of 9 Oct 2026). The album Transmutação, Portuguese-language rap and storytelling, is in the works.

247K+ public plays of Da Da On (9 Oct 2026)	101 countries on Spotify in 2025	BBC RADIO 1 Pete Tong, February 2023
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UNITED STATES, UNITED KINGDOM, BRAZIL, ITALY AND SPAIN

PRINCE ANDRE: PORTUGUESE-LANGUAGE RAP FOR THE DANCEFLOOR

Prince Andre is a Brazilian rapper and producer from Bahia, based in São Paulo, and the house artist at Puressência, a production house and label with its own studio. The album Transmutação is in the works.

In 2023 he was the voice on Da Da On by Ali Love & Prince Andre, released by Hot Creations on 10 February under catalogue number HOTC204, on 12" vinyl and digital: Portuguese rhymes over a hip house groove with samba-inspired percussion, in original and dub versions, recorded in Florianópolis and Bahia. The label calls it Brazilian hip house.

During the release campaign the track was played on BBC Radio 1, on Pete Tong's show, and on Defected Radio, as well as KISS FM, m2o (Italy), SLAM FM (the Netherlands) and Polskie Radio (Poland). Groove Armada, Gorgon City, Riva Starr, Pirupa, Baum and Yousef all gave feedback on it.

In 2025, Prince Andre was heard in 101 countries on Spotify, led by the United States, the United Kingdom, Brazil, Italy and Spain: most of his audience is outside Brazil.

Puressência's creative studio, A.MOTION, makes films, 3D and brand systems, so each record ships with its own in-house imagery.



“...Brazilian rapper Prince Andre.
[...] a pretty unique slice of
Brazilian hip house.”

HOT CREATIONS, OFFICIAL RELEASE, FEBRUARY 2023

FACT SHEET

NAME	Prince Andre
OCCUPATION	Rapper and producer
FROM	Bahia, Brazil
GENRE	Brazilian hip house (as the label describes Da Da On); Portuguese-language rap
ALSO CREDITED AS	André Boliveira (the producer) · Amozz (former artist name: Fatos EP, 2019, and a feature on Yves Saint Laurent, 2021)
KEY RELEASE	Da Da On · Ali Love & Prince Andre · Hot Creations · HOTC204 · 10 Feb 2023 · 12" vinyl and digital
RADIO	BBC Radio 1 (Pete Tong), Defected Radio, KISS FM, m2o, SLAM FM, Polskie Radio
DJ SUPPORT	Feedback from Groove Armada, Gorgon City, Riva Starr, Pirupa, Baum and Yousef
PRESS	Data Transmission (premiere, UK), House Mag (Brazil), Up Front Beats (UK)
SPOTIFY, 2025	Heard in 101 countries
PUBLIC PLAYS	Da Da On: more than 247,000 (Spotify, YouTube and SoundCloud; public count, 9 Oct 2026)
2018	Autoconhecimento, an album released as Soma through Puressência (in full on his official site), and Puressência Sessions vol. 1
INSTAGRAM	@djprinceandre
EMAIL	contatopuressencia@gmail.com
HOMETOWN	Salvador, Bahia
BASED IN	São Paulo, Brazil
THE SOUND	Portuguese-language rap over club grooves. Analogue warmth, live percussion (congas, shakers, rimshots) and a centred low end. The tension comes from subtraction, not the drop.

A stripped-back vocal set, TV and livestream performances, and a club DJ/live set.
Set list, rider and stage plot on request.

BIOS

SHORT • 50 words

Portuguese-language rap over club grooves: that is how Prince Andre, a rapper and producer from Salvador now based in São Paulo, describes his sound. He was the voice on Da Da On by Ali Love & Prince Andre (Hot Creations, HOTC204, 2023), played on BBC Radio 1 by Pete Tong.

MEDIUM • 151 words

Prince Andre started out in 2009 in the rap battles on the Meia Praia boardwalk in Itapema, Santa Catarina, where he made his first beats. In Florianópolis he began producing and singing for local artists, built his own studio and set up Puressência, the production house and label where he records and produces. Born in Salvador and now based in São Paulo, he makes Portuguese-language rap over club grooves.

In 2023 he was the voice on Da Da On by Ali Love & Prince Andre, released by Hot Creations (HOTC204) on 12" vinyl and digital, with samba-inspired percussion; the label described it as Brazilian hip house. The track was played on BBC Radio 1 by Pete Tong, on Defected Radio and on KISS FM, with feedback from Groove Armada, Gorgon City and Riva Starr.

In 2025 he was heard in 101 countries on Spotify. The album Transmutação is in the works.

LONG • 342 words

He signs as Prince Andre for rap and as André Boliveira for production; he previously went by Amozz. A rapper and producer born in Salvador, Bahia, he now lives in São Paulo.

The story starts in 2009, in the rap battles on the Meia Praia boardwalk in Itapema, Santa Catarina, where he made his first beats. From 2012, in Florianópolis, he

began producing and singing for local artists. There he built his own studio and set up Puressência, a production house and label covering production, recording and artist development. As Amozz, he released the Fatos EP with Preto Dimi in 2019 and featured on Yves Saint Laurent by 2.2 and Gok 2.2 in 2021.

In 2023 he was the voice on Da Da On by Ali Love & Prince Andre, released by Hot Creations on 10 February under catalogue number HOTC204, on 12" vinyl and digital: Portuguese rhymes over a hip house groove with samba-inspired percussion, in original and dub versions, recorded in Florianópolis and Bahia; the label described it as Brazilian hip house. During the campaign the track was played on BBC Radio 1 by Pete Tong, and on Defected Radio, KISS FM, m2o, SLAM FM and Polskie Radio, with feedback from Groove Armada, Gorgon City, Riva Starr, Pirupa, Baum and Yousef. The premiere ran on Data Transmission, in the UK.

The sound is Portuguese-language rap over club grooves: analogue warmth, live percussion, with congas, shakers and rimshots, and a centred low end. The tension comes from subtraction, not the drop.

In 2025, Prince Andre was heard in 101 countries on Spotify, led by the United States, the United Kingdom, Brazil, Italy and Spain, and Da Da On added 16.5k streams that year.

Today he is the house artist at Puressência, whose creative studio, A.MOTION, makes films, 3D and brand systems. In the works: the album Transmutação, Portuguese-language rap and storytelling; To The Club Under The Clouds, his electronic side; and the follow-up to Fatos. Live, he performs a stripped-back vocal set, TV and livestream performances, and a club DJ/live set.

DA DA ON

Portuguese rhymes over a hip house groove with samba-inspired percussion, in original and dub versions.

ARTISTS

Ali Love & Prince
Andre

LABEL

Hot Creations

CATALOGUE

HOTC204

RELEASE DATE

10 February 2023
(digital)

FORMAT

12" vinyl and digital

TRACKS

Da Da On · Da Da On
(Dub)

VOCALS AND RHYMES

Prince Andre, in
Portuguese

RECORDED IN

Florianópolis and
Bahia

“...Brazilian rapper Prince Andre. [...] a pretty unique slice of Brazilian hip house.”

“‘Da Da On’ brings a driving bassline, samba inspired percussion, whistles, and Prince Andre’s effervescent rhymes.”

“This is an explosion of energy built for Carnaval.”

HOT CREATIONS, OFFICIAL RELEASE, FEBRUARY 2023

WHAT THE DJS SAID

“This is a wicked tune.....
Bravo!”

GROOVE ARMADA

“This is dope! Love it!”

GORGON CITY

“Loving the Brazilian vibe
here!! thx”

RIVA STARR

“HUGE track! Will play a
LOT! Thanks”

PIRUPA

“The dub mix is
awesome!!”

BAUM

“This is DOPE!!!”

YOUSEF

Also downloaded by Claptone, Steve Lawler, Claude VonStroke, Shiba San, DJ T. and Mar-T.

RADIO, DJ SUPPORT & PRESS

RADIO • CONFIRMED PLAYS

BBC Radio 1	Pete Tong	10 & 17 Feb 2023
Defected Radio	UK	3 Mar 2023
KISS FM	UK • 3 plays	Feb 2023
m2o	Italy • Dance Revolution	24 Feb 2023
SLAM FM	Netherlands • Mau P	17 Feb 2023
Polskie Radio	Poland	20 Feb 2023

PRESS

UK • 10 FEB 2023
DATA TRANSMISSION
Da Da On premiere. datatransmission.co
BRAZIL
HOUSE MAG
Featured EP, with player.
UK
UPFRONT BEATS
Feature on the release. upfrontbeats.com

BY THE NUMBERS

247K+

public plays of Da Da On on Spotify, YouTube and SoundCloud

PUBLIC COUNT, 9 OCT 2026

Spotify: original 157,521 + Dub 31,865 • Spotify public artist page	189,386
YouTube: original 37,858 + Dub 12,182 • Hot Creations YouTube channel	50,040
SoundCloud: Dub • Hot Creations SoundCloud channel	8,281

101
countries where Prince Andre was heard on Spotify in 2025 • Spotify for Artists, 2025 recap (profile)

16.5K
Da Da On streams in 2025 • Spotify for Artists

14,786
Spotify streams of Da Da On (original) by 6 Mar 2023 • HOTC204 report

41
Spotify playlists by 6 Mar 2023 • HOTC204 report

TOP COUNTRIES IN 2025 United States, United Kingdom, Brazil, Italy and Spain. On Spotify, most of Prince Andre’s audience is outside Brazil.

DA DA ON IN THE BOOTH AND ON AIR

Da Da On came out on Hot Creations on 10 February 2023 and was on the radio the same day: Pete Tong played it on BBC Radio 1 and came back to it a week later. The Dub made Albertino's Dance Revolution on m2o, and the original the Defected Radio Show of 3 March.

In the booth, the track made 37 Beatport charts by DJs and by the store itself, 4 of them editorial, and shows up in 40 tracklists on 1001Tracklists, 36 with the original and 4 with the Dub. Each show and chart is listed in this section with a link to the source.

upfrontbeats.com · datatransmission.co

DJ & RADIO SUPPORT · WHO PLAYED IT, WHERE AND WHEN

BBC RADIO 1 · PETE TONG

Played by Pete Tong on BBC Radio 1 on 10 Feb 2023, release day, and again on 17 Feb 2023.

bbc.co.uk/programmes/m001hlfw
bbc.co.uk/programmes/m001htxd

M2O · ITALY

The Dub was played on Albertino's Dance Revolution on m2o on 24 Feb 2023.

m2o.it/programmi/dance-revolution/puntate/dance-revolution-con-albertino-del-24-02-2023

BEATPORT · HUGEL AND LATMUN

In HUGEL's Beatport chart "Latin House Pa Lante" (21 Feb 2023) and in Latmun's "JUST PLAY" (24 Feb 2023, the Dub).

beatport.com/chart/latin-house-pa-lante/765083
beatport.com/chart/just-play/765531

1001TRACKLISTS · 40 TRACKLISTS

In 40 tracklists on 1001Tracklists: 36 with the original and 4 with the Dub.

1001Tracklists · public search, 9 Oct 2026

In the specialist press, the UK's Up Front Beats ran the track on 2 February, ahead of release, and Data Transmission, also in the UK, premiered it on the 10th.

More than three years after its release, Da Da On has passed 247,000 public plays on Spotify, YouTube and SoundCloud (count of 9 Oct 2026).

DEFECTED RADIO SHOW

Played on the Defected Radio Show of 3 Mar 2023, with Monki: track 8, at 35:04.

youtube.com/watch?v=efnud9gVWfk

BEATPORT · HOT ROBOT RADIO

In Jamie Jones's Beatport chart "SAVE MYSELF" (6 Feb 2023), and played on his show, Hot Robot Radio 076 (15 Feb 2023).

beatport.com/chart/save-myself/763247
jamiejones.com/mixes/hot-robot-radio-076

BEATPORT · 37 CHARTS

In 37 Beatport charts, 4 of them Beatport's own editorial charts, including "Exclusives Only: Week 7" and "Latin Tech" (Feb 2023).

beatport.com/track/da-da-on/17328034
beatport.com/track/da-da-on/17328035
beatport.com/chart/exclusives-only-week-7/764108
beatport.com/chart/latin-tech/764675

Public pages checked on 9 Oct 2026. A Beatport chart is a DJ's or the store's list, not a sales ranking.

CONTACT

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TIME ZONE · SÃO PAULO · GMT-3

PRESS AND INTERVIEWS

[Subject: Prince Andre – Press](#)

BOOKING

[Subject: Prince Andre – Booking](#)

PRIVATE LISTENING (LABELS AND PRESS)

[Subject: Prince Andre – Private
listening](#)

HIGH-RESOLUTION PHOTOS

[Subject: Prince Andre – High-res
photos](#)

KIT REQUESTS

[Subject: Prince Andre – Press \(EPK\)](#)

High-resolution photos: on request, by email, once the photographer's credit is confirmed.

LISTEN · DA DA ON

ALL PLATFORMS

lnk.to/HOTC204

APPLE MUSIC · DIRECT LINK

music.apple.com/br/album/da-da-on-single/1679115830

SPOTIFY

open.spotify.com/album/5sMTEgcQWrvLyZdmzwDpTs

BANDCAMP · VINYL AND DIGITAL

hotcreations.bandcamp.com/album/da-da-on

YOUTUBE · ORIGINAL

youtube.com/watch?v=2-Nere9tjSM

YOUTUBE · DUB

youtube.com/watch?v=E0olp8hdzLw

OFFICIAL PROFILES

INSTAGRAM

[@djprinceandre · instagram.com/djprinceandre](https://www.instagram.com/djprinceandre)

SPOTIFY · ARTIST PROFILE

open.spotify.com/artist/5YMM4pxNUD0nyuSZ5I8xWS

YOUTUBE · OFFICIAL CHANNEL

youtube.com/@amozzoficial

SOURCES & NOTES

Hot Creations official release (Feb 2023), label quotes; Inflyte campaign report (20 Mar 2023), radio and DJs; HOTC204 report (6 Mar 2023), press, 14,786 streams and 41 playlists by 6 Mar 2023; Spotify for Artists (2025 recap), 101 countries and 16.5k Da Da On streams in 2025; public counters on Spotify, YouTube and SoundCloud (9 Oct 2026), Da Da On plays.

- Public plays of Da Da On, counted on 9 Oct 2026: Spotify 189,386 (original 157,521 + Dub 31,865, public artist page), YouTube 50,040 (Hot Creations channel: original 37,858 + Dub 12,182) and SoundCloud 8,281 (Dub, Hot Creations channel), 247,707 in total. Open counters only: Apple Music, Deezer, vinyl and radio are not included.
- Label and DJ quotes appear in the original English, as written.
- Photos from the 13 Feb 2023 shoot: photographer credit to be confirmed.
- DJ & radio support: public pages from the BBC (Music Played), the Defected Radio Show (YouTube, Defected Records), m2o, Beatport (charts and track pages) and Hot Robot Radio 076, and the public 1001Tracklists search, checked on 9 Oct 2026.
- Tagline provided by the artist · Hometown, base and sound: provided by the artist · Bios provided by the artist · Live formats provided by the artist.
- Hot Creations appears here only as the label of Da Da On; the international campaign is Prince Andre's, by Puressência.



A PURESSÊNCIA CAMPAIGN · POWERED BY A.MOTION

A . M O T I O N

OCTOBER 2026 EDITION · SCREEN EDITION